

FILE
WEEK OF
Nov. 16, 1959

fashion calendar

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAFALGAR 9-2343

1959

19th YEAR • A WEEKLY PUBLICATION

january

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february

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february — 1960

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march — 1960

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 13, 1959</u>			
Thursday Nov. 12 9:00 A.M.	SHOWING OF SPRING-SUMMER COLLECTION Showing of Spring and Summer tailored coordinates by Rosecrest. (<u>Note Change of Time</u>). Continuous thereafter.	ROSECREST, INC.	1407 BROADWAY SHOWROOM - 40TH FLOOR
Thursday Nov. 12 9:30 A.M. Coffee	PRESS PREVIEW OF SKI FASHIONS Preview of active ski wear and after ski wear--Ohrbach's American and European collection for men and women. By invitation. Contact: Mark Klauser, OX. 5-4000.	OHRBACH'S	2ND FLOOR SKI SHOP
Thursday Nov. 12 12:30 P.M. Luncheon	HOLIDAY FASHIONS AT LUNCHEON SHOW Andrew Arkin and Leonard Arkin will show their Holiday fashions during luncheon. Press by invitation. Public by reservation; Contact: "Banquet Dept." PL. 9-3000, Ext. 2241. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. Arkin Publicity: Prudence Clarke, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 12 4:00 P.M. Cocktails	PREVIEW OF KEYBAK FOR HOME SEWING Six major pattern companies and 30 leading textile firms have joined together to introduce Keybak for use in home sewing. By invitation. Publicity: Rosemary Sheehan, 27 East 37th St., MU. 5-1280.	CHICOPEE MILLS, INC. (47 WORTH STREET)	SHERATON EAST HOTEL DIPLOMAT SUITE
Thursday Nov. 12 7:00 P.M.	FASHION WORKSHOP WRITING COURSE A 12 - week course in editorial writing, advertising and publicity, including the use of words in guiding, presenting and interpreting fashion merchandise for both trade and consumer. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Beginning Thursday Nov. 12	OPENING OF SPRING COLLECTION Daily showings of Spring collection. By appointment. Contact: Miss Gail, JU. 2-1747.	ROSSINO & ANGELA	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Thursday Nov. 12	SHOWING OF SPRING COLLECTION Adrian-Tabin fashions, misses and half-size daytime dresses; "Candy Juniors," young date and street dresses; and "T.N.T. Originals," young modern miss. Contact: LO. 3-4831.	ADRIAN TABIN CORP.	1400 BROADWAY SHOWROOM - 31ST FLOOR
Friday Nov. 13 9:00 A.M.; 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON American Ready-To-Wear, Spring 1960. Co-chairmen: Edith Raymond Mademoiselle Magazine; Babs Simpson, Vogue. <u>Breakfast</u> ; \$6.00, Members; \$10.00, guests. <u>Luncheon</u> : \$8.00, Members: \$15.00 guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 13 8:00 P.M. Dinner	TENTH ANNUAL "FAN BALL" Tenth annual "Fan Ball" for benefit of Children's Cancer Fund of America. President: Mrs. Herbert T. Mundin. Tickets: \$75.00 each. Contact: Tappin & Tew, 38 East 57th Street, PL. 1-2644.	CHILDREN'S CANCER FUND OF AMERICA, INC.	HOTEL ASTOR GRAND BALLROOM
Saturday Nov. 14- Nov. 22	FIRST PUBLIC NATIONAL WINTER SPORTS SHOW Exhibits will show all the things most interesting to the skier: Where to ski, how to ski, what equipment to use, what to wear, and other striking features of interest to the skier. A ski slope rebuilt inside the Coliseum on the third floor will enable some of the world's great skiers and ski instructors to demonstrate skiing techniques and methods. The newest and finest in ski and winter sports fashions will be presented at daily fashion shows by "Sports Illustrated", Norse House, Sig Buckmayr's ski shop. Press show, Fri., Nov. 13, 2:00 P.M. - 5:00 P.M. Daily hours: 12:00 Noon-10:00 P.M. Admission: \$1.50. Contact: Harold A. Smith, United Public Relations, 120 East 56th St., PL. 1-3950.	NATIONAL WINTER SPORTS SHOW	NEW YORK COLISEUM AT COLUMBUS CIRCLE

WEEK BEGINNING MONDAY, NOVEMBER 16, 1959

Monday Nov. 16 12:30 P.M. Luncheon	SHOWING OF FASHIONS MADE IN YUGOSLAVIA Resort and Spring fashions designed by Zuzi Jelinek, including coats, suits, ensembles, dresses and hats. Also, cocktail and evening fashions by Ceil Chapman. Commentator: Natalie Trundy Campana. Press by invita- tion. Public by reservation. Contact: CI. 6-7700. Hampshire House Shows Contact: Martha G. Palmer, CI. 6-7700.	ZUZI JELINEK	HAMPSHIRE HOUSE FOUNTAIN ROOM
Monday Nov. 16 4:00 P.M.	PREVIEW OF HOLIDAY MILLINERY FASHIONS Press preview of American millinery, featuring Holiday and early Spring hats. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR MILLINERY SALON
Beginning Monday Nov. 16	ITALIAN FASHIONS BY NANY ZANUTTINI A collection of original Italian fashions by Nany Zanuttini, formerly with Mingolini - Guggenheim, will be shown daily. Contact: PL. 3-3500. Publicity: Albert Millet, 212 Fifth Ave., MU. 5-3425.	BARON'S (77 VIA DELLA GROCE)	WYNDHAM HOTEL 42 WEST 58TH STREET
Beginning Monday Nov. 16	OPENING OF SPRING LINE FOR BOYS Hi-Line presents the "Staccato" look from their new Continental Yankee Dandy collection for little bachelors of fashion, sizes 12 months to 7 years. By appointment. Contact: Ruth Shaw Associates, WI. 7-2562.	HI-LINE CO.	112 WEST 34TH STREET SHOWROOM - 8TH FLOOR
Tuesday Nov. 17 4:00 P.M. Cocktails	PREVIEW OF SWISS COTTON FASHIONS Resort and Spring Swiss cotton fashions by over fifty leading designers. For press, buyers and store executives. By invitation. Publicity: Rosemary Sheehan, 27 East 37th St., MU. 5-1280.	SWISS COTTON AND EMBROIDERY IND.	ST. REGIS HOTEL ROOF
Tuesday Nov. 17 6:30 P.M.- 9:00 P.M.	ADVERTISING, EDITORIAL & DISPLAY CAREER COURSE Speakers: Kathleen Casey, Glamour Magazine; Sarah Lee, Hockaday Asso- ciates; Tom Lee, Tom Lee Ltd.; Eugenia Sheppard, New York Herald-Tribune; Ruth Straus, Bloomingdale's. Each session \$2.50 (except Nov. 24, \$3.50.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	ENGINEERING AUDITORIUM 29 WEST 39TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 18 4:00 P.M.- 6:00 P.M.	PREVIEW OF REDECORATED SHOWROOM Maiden Form will invite the press to their redecorated showroom. By invitation. Publicity: Inez Foster, OR. 9-0111.	MAIDEN FORM CO.	200 MADISON AVENUE SHOWROOM - 14TH FLOOR
Thursday Nov. 19 12:30 P.M. Luncheon	LUNCHEON SHOWING OF HOLIDAY FASHIONS Showing of Holiday fashions by Mort Schrader. Press by invitation. Public by reservation; contact: "Banquet Dept." PL. 9-3000, Ext. 2241. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. Schrader Contact: Betty Yarmon, IO. 4-9194.	MORT SCHRADER (530 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 19 4:00 P.M.- 7:00 P.M.	PREVIEW OF MEN'S HOLIDAY COLLECTION Open house preview of men's Holiday fashions at the Alfred Norton redecorated shop. By invitation. Publicity: Robert L. Green, 219 E. 48th St., PL. 3-1640.	ALFRED NORTON LTD.	54 WEST 50TH STREET (AT ROCKEFELLER PLAZA)
Thursday Nov. 19 8:00 P.M. Dinner- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE "Jewel Ball" -- twelfth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Entertainment by members of the fashion industry. Chairman of executive committee: Melvin E. Dawley, Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE- MET. MUSEUM OF ART	WALDORF-ASTORIA GRAND BALLROOM
Friday Nov. 20 5:00 P.M. Cocktails	AD WOMEN TO TOAST "FABULOUS FIFTIES" The Ad Women feel "this passing decade has witnessed so many exciting inventions, innovations and improvements affecting our way of life that it deserves the special salute of ad people everywhere." Tickets: \$5.00; Contact: Ruth Harms, TE. 8-0030.	ADVERTISING WOMEN OF NEW YORK, INC.	WALDORF-ASTORIA STARLIGHT ROOF
Tuesday Nov. 24 9:30 A.M.	PRESS PREVIEW OF HOLIDAY LINGERIE Preview for press of Elizabeth Arden's Holiday lingerie. (Note Change of Date). By invitation. Publicity: Rasponi Associates, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 8TH FLOOR
Thursday Nov. 26 9:45 A.M.	THIRTY-THIRD ANNUAL THANKSGIVING DAY PARADE Macy's Annual Thanksgiving Day Parade, with stars of film and television, spectacular floats, bands, cowboys, clowns and costumed marchers. Three huge balloons will again be filled with helium this year. The parade will arrive at the reviewing stand in front of Macy's from 11:00 A.M. to 12:00 Noon. Contact: Joe Hanley, Special Events Manager, OX. 5-4400, Ext. 3078.	MACY'S NEW YORK	FROM 77TH STREET AND CENTRAL PARK WEST
Sunday Nov. 29 - Dec. 3	SPRING AND SUMMER SHOE FASHIONS The 23rd semi-annual showing of popular price shoe fashions for men, women, teenagers, and children, co-sponsored by The Nat'l. Assn. of Shoe Chain Stores and New England Shoe and Leather Ass'n. Co-managers: Edward Atkins and Maxwell Field. Publicity: Rea Lubar, 6 East 39th St., MU. 5-4997.	POPULAR PRICE SHOE SHOW OF AMERICA	HOTELS NEW YORKER & McALPIN & TRADE BLDG.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 2 4:00 P.M.	"EAST MEETS WEST" DESIGNER COLLECTION Press preview of complete collection of Japanese-designed clothes for American women in Japanese cotton. Showing at 4:30 P.M. By invitation. Publicity: Nona Lou Green at Ruder & Finn, PL. 9-1800.	JAPAN- U. S. TEXTILE INFORMATION SERVICE	HOTEL PIERRE TEAKWOOD ROOM
Thursday Dec. 3 12:00 Noon Luncheon	CHILDREN'S FASHIONS AT ANNUAL MEETING Annual meeting of The Fashion Group. Co-chmn: Rae Crespin and Jane Stark. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Thursday Dec. 3 7:00 P.M. Dinner	DINNER TO HONOR "KEY WOMEN OF THE YEAR" Quarter of a Century of Achievement dinner, honoring Nettie Rosenstein and Tobe. Also Key Women awards will be given to Dr. Leona Baumgartner, Miss Jane Pickens and the Honorable Caroline K. Simon. Price: \$8.50. Contact: Toni Sorel, PL. 1-1000, Ext. 357.	FEDERATION OF JEWISH PHILANTHROPIES OF N.Y.	HOTEL COMMODORE GRAND BALLROOM
Sunday Dec. 6- Dec. 10	DISPLAY MARKET WEEK IN N.Y. Trade showing of Spring and Easter display products. Contact: Gabriel Valenti, BR. 9-0460.	NATIONAL ASS'N OF DISPLAY INDUSTRIES	N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE
Wednesday Dec. 9 12:30 P.M. Luncheon	"HOLIDAY FASHION WRAP-UP" AT LUNCHEON Reynolds Metals Co. will present Holiday fashions featuring aluminum yarn, styled in Vogue Printed Patterns, plus aluminum foil gift wrapping for the holidays from Reynolds "Designs for Giving" collection. Press by invitation. Public by reservation. Contact: "Andre", TE. 8-8000. Reynolds Public Relations: Irma Rabbino, EL. 5-7700. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	REYNOLDS METALS CO.; VOGUE PATTERN CO.	HOTEL PIERRE ROOF GARDEN
Wednesday Dec. 9 3:30 P.M. Cocktails	PREVIEW OF SPRING COORDINATES AND PANTS Coordinated active Spring sportswear by Phil Rose of California. Contact: Sylvia Shields, LO. 3-0580. Also, "Pantarama" by Pants Internationale. Contact: Lenore Ellen, BR. 9-1722.	PHIL ROSE OF CALIF. & PANTS INTERNATIONALE	1407 CLUB 1407 BROADWAY
Thursday Dec. 10 9:30 A.M. Breakfast	PRESS BREAKFAST: RESORT FASHION SHOW "South American Holiday"--Panagra cottons by Everfast--preview for press of Peck & Peck's Resort fashions, 6th Floor, Conference Room. By invitation. Publicity: Xenia Bank, OR. 3-4700.	PECK & PECK	260 PARK AVENUE SOUTH AT 20TH STREET
Thursday Dec. 10 12:30 P.M. Luncheon	RESORT COTTONS BY LEADING DESIGNERS Showing of Resort cotton fashions by leading designers. Press by invitation. Public by reservation. Contact: "Banquet Dept." PL. 9-3000, Ext. 2241. Galey & Lord Publicity: Rosemary Sheehan, MU. 5-1280. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	GALEY & LORD	HOTEL PLAZA TERRACE ROOM
Tuesday Dec. 15- Dec. 17	SHOE FABRICS FOR FALL WINTER '60 Showing of shoe fabrics for Fall and Winter '60. Publicity: Rea Lubar, MU. 5-4997.	NAT'L SHOE FABRICS ASSN.	HOTEL NEW YORKER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 17- Dec. 18	56TH SEMI-ANNUAL LEATHER SHOW Scheduled two months ahead of past shows, the Fall-Winter 1960 Leather Show will preview new colors, textures and treatments for Fall shoes and accessories, ten months in advance of the retail season. <u>Press show, Dec. 17 at 10:00 A.M.</u> Exhibit hours: Dec. 17--9:00 A.M. to 7:00 P.M.; Dec. 18--9:00 A.M. to 3:00 P.M. Contact: Leif C. Kronen, 411 Fifth Ave., MU. 6-7950.	TANNERS' COUNCIL OF AMERICA, INC.	STATLER-HILTON HOTEL BALLROOM
Monday Jan. 4 10:00 A.M.	PREVIEW OF SPRING HAT COLLECTION Sally Victor will preview her Spring millinery collection to the press. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Monday Jan. 4 5:30 P.M. Cocktails	PRESS PREVIEW OF SPRING MILLINERY Emme will preview her Spring millinery collection to the press and buyers. By invitation only. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILION
Tuesday Jan. 5 9:00 A.M. Breakfast	PREVIEW OF SPRING MILLINERY COLLECTION Mr. Arnold will preview his Spring millinery collection for the press and buyers. By invitation. Contact: Miss Jean, PL. 1-3284.	MR. ARNOLD (10 WEST 57TH STREET)	HOTEL PLAZA RENDEZVOUS ROOM
Tuesday Jan. 5 7:00 P.M. Dinner	ADVANCE PREVIEW OF SPRING HATS The Trade Promotion Committee of Millinery Promotions Inc. will present a showing of Spring hats by the Millinery Creators of America. For buyers, by invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	WALDORF-ASTORIA BALLROOM
Wednesday Jan. 6 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to the press. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Thursday Jan. 7 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION Mr. John will preview his Spring hats, couture, furs and accessories to the press and buyers. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR

OPENINGS OF SPRING COLLECTIONS IN ROME, FLORENCE AND PARIS

Wednesday Jan. 13- Jan. 17	OPENING OF ROME COUTURE COLLECTIONS Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro 147, Rome.	CENTRO ROMANO L'ALTA MODA	ROME, ITALY
Monday Jan. 18- Jan. 22	OPENING OF FLORENCE COUTURE COLLECTIONS Contact: G. B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	CENTRO DI FERENZE LA MODA	FLORENCE, ITALY
Beginning Monday Jan. 25	TENTATIVE OPENING: PARIS COUTURE COLLECTIONS Contact: Chambre Syndicale, 102 Rue du Faubourg, St. Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE

MUSIC...MOVIES...THEATRE...OPERA

- Thursday
Nov. 12 PREMIERE: "THE MIRACLE" (Movie) RADIO CITY MUSIC HALL, 6TH AVE. AT 50TH
Warner Brothers Technirama and Technicolor production starring Carroll
Baker with Roger Moore and Walter Slezak. Based on a show produced by
Max Reinhardt, it is an epic drama of Napoleonic Europe. Also featuring
Vittorio Gassman, Katina Paxinou, and Dennis King. Producer: Henry Blanke.
Director: Irving Rapper. Costumes: Marjorie Best. Music Hall Publicity:
Edward Serlin, CI. 6-4600. Warner Publicity: Meyer Herner, CI. 6-1000.
- Monday
Nov. 16 FOURTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Nov. 16: CAVALLERIA RUSTICANA & PAGLIACCI. Tues., Nov. 17:
Puccini's MADAME BUTTERFLY. Wed., Nov. 18: Bizet's CARMEN. Thurs.,
Nov. 19: Verdi's LA TRAVIATA. Fri., Nov. 20: Verdi's IL TROVATORE.
Sat. Matinee, Nov. 21: Puccini's TOSCA; Sat. Evening, Nov. 21: Massenet's
MANON. Sun., Nov. 22: Verdi's AIDA. Publicity: Francis Robinson,
PE. 6-1200.
- Monday
Nov. 16 OPENING: "THE SOUND OF MUSIC" LUNT-FONTANNE THEATRE, 205 WEST 46TH STREET
Leland Hayward, Richard Halliday, Richard Rodgers, Oscar Hammerstein II
will present the new musical, based on book by Maria Trapp. Book: Howard
Lindsay & Russell Crouse. Starring: Mary Martin, Theodore Bikel, Patricia
Neway, Kurt Kasznar. Scenic production: Oliver Smith. Musical director:
Frederick Dvorch. Orchestrations: Robert Russell Bennett. Dance arrange-
ments: Trude Rittman. Costumes: Lucinda Ballard and Mainbocher.
Publicity: Frank Goodman, BR. 9-4985.
- Tuesday
Nov. 17 BENEFIT PREMIERE "BELOVED INFIDEL" (Movie) PARAMOUNT, B'WAY. & 43RD STREET
Twentieth Century Fox presents the Jerry Wald production. Premiere for
benefit of Damon Runyon Fund. Starring: Gregory Peck, Deborah Kerr,
Eddie Albert. Publicity: Charles Einfeld, CO. 5-3320.
- Tuesday
Nov. 17 OPENING: "DINNY AND THE WITCHES" THEATRE ONE, 1 SHERIDAN SQUARE
A fantasy by William Gibson. Cast: Bill Heyer, Julie Bovasso, Rochelle
Oliver. Director: Jess Kimmel and Alfred Stern. Musical arrangements:
John Robert Lloyd. Publicity: B. Simon, CO. 5-4188.
- Wednesday
Nov. 18 OPENING: "LITTLE MARY SUNSHINE" ORPHEUM THEATRE, 126 2ND AVE. AT 8TH ST.
Howard Barker, Cynthia Baer & Robert Chambers present a new musical. Book,
music & lyrics: Rick Besoyan. Musical direction: Jack Holmes. Staging
and choreography: Ray Harrison. Cast: William Graham, Elmarie Wendel,
John McMartin, and Eileen Brennan as "Little Mary". Sets and costumes:
Howard Barker. Publicity: Bob Ullman, JU. 6-0740.
- Wednesday
Nov. 18 PREMIERE: "BEN HUR" (Movie) LOEW'S STATE, B'WAY & 45TH STREET
MGM. presents the technicolor movie by General Lew Wallace, (A Tale of the
Christ). Cast: Charlton Heston, Martha Scott, Cathy O'Donnell, Sam Jaffe.
Screen play: Karl Tunberg. Producer: Sam Zimbalist, Director: William
Wyler. Music: Miklos Rozsa. Publicity: Ted Arno, JU. 6-4400.
- Thursday
Nov. 19 OPENING: "ONLY IN AMERICA" CORT THEATRE, 138 W. 48TH STREET
Jerome Lawrence and Robert E. Lee adaptation of the best-selling book by
Harry Golden. Featuring Nehemiah Persoff, Sheppard Strudwick and Enid
Markey. Director: Herman Shumlin. Settings: Peter Larkin. Costumes:
Ruth Morley. Publicity: Reuben Rabinovitch, LA. 4-1839.
- Monday
Nov. 23 OPENING: "FIORELLO" BROADHURST THEATRE, 235 W. 44TH STREET
Robert E. Griffith and Harold S. Prince will present a new musical, based
on the life of the late Mayor Fiorello H. LaGuardia. Scenery and
costumes: William and Jean Eckart. Publicity: Jacobson-Harmon, CH. 4-1482.